



## **FOR IMMEDIATE RELEASE**

### **RxRise Celebrates Four Years of Serving Pharmaceutical Access Nationwide**

*June 1, 2025 – Raleigh, NC* — RxRise, a leading two-way pharmaceutical and healthcare marketplace, proudly marks its four-year anniversary this month. Since its founding in 2020 by industry veteran Adam Gladieux, RxRise has been on a mission to transform access within the pharmaceutical supply chain, connecting pharmacies and healthcare providers with trusted distributors and manufacturers across the country.

Over the past four years, RxRise has grown into a dynamic platform serving users nationwide, offering access to thousands of pharmaceutical and healthcare products—including top name-brand and generic medications, POC and OTC tests and essential diabetes and medical supplies. With a focus on transparency, competitive pricing, and exceptional customer service, RxRise has become a great alternative for independent pharmacies, hospitals, and healthcare organizations seeking streamlined purchasing and reliable supply outside of traditional channels.

“Our vision was to create a B2B marketplace that empowers both buyers and sellers with direct, efficient, and transparent access to pharmaceutical and healthcare products,” said Adam Gladieux, Founder and CEO of RxRise.

Here are RxRise’s key milestones and achievements over the past 4 years:

#### **1. Nationwide Marketplace Growth**

- Expanded to serve pharmacy buyers and healthcare sellers in all 50 states.
- Saving pharmacy buyers significantly on COGs and TIME as our marketplace sources for you.
- Built a robust network of distributor partners, including exclusive agreements with top suppliers.

#### **2. Product and Service Expansion**

- Grown the platform to offer thousands of pharmaceutical and healthcare SKUs, including name-brand and generic medications, POC and OTC tests and essential diabetes and medical supplies.
- Specialize in offering competitive and transparent pricing.

#### **3. Customer Base and Retention**

- Attracted a loyal customer base with a continued increase in repeat buyers.
- Onboarded new buyers and sellers in just minutes, streamlining access to the marketplace.

#### **4. Operational Excellence**

- Maintained a 24-hour dispute resolution time and a 1-hour average response time for customer support inquiries.
- Overnight order processing and nationwide drop shipping for seamless fulfillment through our distributors.
- Expanding partnerships with manufacturers, distributors and wholesalers, including exclusive agreements with leading suppliers

#### **5. Marketing and Brand Awareness**

- Established a strong brand presence on all social media and other platforms, with word of mouth being a very effective channel for acquiring new pharmacy buyers.
- Built brand trust through transparent pricing, direct contracts, and a private/family-feel business model.

#### **6. Industry Impact**

- Created new business opportunities within the pharmaceutical supply chain, empowering both buyers and sellers with greater access and efficiency.

As RxRise enters its fifth year, the company remains committed to driving innovation and creating new business opportunities within the pharmaceutical supply chain. Looking ahead, RxRise will continue to focus on expanding its nationwide reach, enhancing its platform, and delivering unmatched value to its growing network of pharmacy buyers and healthcare sellers.

For more information, visit [www.rxrise.com](http://www.rxrise.com) or contact [hello@rxrise.com](mailto:hello@rxrise.com) / 833-479-7473.

#### *About RxRise:*

RxRise is a nationwide pharmaceutical marketplace platform connecting buyers and sellers with competitive and transparent pricing. Specializing in Rx, testing, diabetes and medical supplies, short-dated, and surplus pharmaceutical products, RxRise is dedicated to transforming access and opportunity within the healthcare supply chain.