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RxRise Celebrates Five Years of Serving Pharmaceutical Access Nationwide

June 15, 2026, Raleigh, NC - RxRise, a leading two-way pharmaceutical and healthcare marketplace, proudly marks its five-year anniversary this month. Since its founding in 2021 by industry veteran Adam Gladieux, RxRise has been on a mission to transform access within the pharmaceutical supply chain, connecting pharmacies and healthcare providers with trusted distributors, wholesalers and manufacturers across the country.

Over the past five years, RxRise has grown into a dynamic platform serving users nationwide, offering access to thousands of pharmaceutical and healthcare SKUs, including name-brand and generic medications, short-dated products, POC and OTC tests, and essential diabetes and medical supplies. With a focus on transparency, competitive pricing, and exceptional customer service, RxRise has become a trusted alternative for pharmacies, hospitals, and healthcare organizations seeking streamlined purchasing and reliable supply outside of traditional channels.

“Our vision was to create a two-way B2B marketplace that empowers both buyers and sellers with direct, efficient, and transparent access to pharmaceutical and healthcare products,” said Adam Gladieux, Founder and CEO of RxRise.

Here are RxRise’s key milestones and achievements over the past 5 years:

1. Nationwide Marketplace Growth

- Expanded to serve pharmacy buyers and healthcare sellers across all 50 states, with particularly strong adoption in the Southeast.
- Delivering measurable savings on COGs and TIME as our marketplace sources on behalf of buyers.
- Built a robust network of distributor partners, including exclusive agreements with dozens of top suppliers.

2. Product and Service Expansion

- Grown the platform to thousands of active SKUs spanning pharmaceuticals, medical supplies, testing kits, including name-brand and generic medications, POC and OTC tests, and essential diabetes and medical supplies.
- Established competitive and transparent pricing as a core differentiator, with profit margins that deliver consistent value to both buyers and sellers.

3. Customer Base and Retention

- Achieved a loyal customer base where revenue is driven by repeat buyers, reflecting the trust RxRise has earned within the pharmacy community.

- Onboarded hundreds of new active buyers and sellers in an average of just minutes each, streamlining access to the marketplace.
- 50% of buyers actively utilize flexible financing options, including 15-day, 30-day, and credit card terms, enabling greater purchasing power across pharmacies.

4. Operational Excellence

- Maintained a 24-hour dispute resolution time and a 1-hour average response time for customer support inquiries, delivered 24/7.
- Overnight order processing and nationwide drop shipping for seamless fulfillment through our distributor network.
- Surpassed MRR and ARR goals, reflecting sustained commercial momentum five years in.
- Expanded exclusive partnerships with manufacturers, distributors, and wholesalers, with dozens of active exclusive supplier agreements.

5. Marketing and Brand Awareness

- Established a recognized brand presence across all major social media and marketing platforms, with word of mouth remaining the most powerful channel for acquiring new pharmacy buyers.
- Built deep brand trust through transparent pricing, direct contracts, and a personal, family-feel business model that distinguishes RxRise from larger, less accessible competitors.

6. Industry Impact

- Created new business opportunities within the pharmaceutical supply chain, empowering both buyers and sellers with greater access, efficiency, and competitive pricing that traditional channels have historically failed to provide.

As RxRise enters its sixth year, the company remains committed to driving innovation and creating new business opportunities within the pharmaceutical supply chain. Looking ahead, RxRise will continue to focus on expanding its nationwide reach, enhancing its platform, and delivering unmatched value to its growing network of pharmacy buyers and healthcare sellers.

For more information, visit www.rxrise.com or contact hello@rxrise.com / 833-479-7473.

About RxRise: RxRise is a nationwide pharmaceutical marketplace platform connecting buyers and sellers with competitive and transparent pricing. Specializing in Rx, testing, diabetes and medical supplies, short-dated, and surplus pharmaceutical products, RxRise is dedicated to transforming access and opportunity within the healthcare supply chain.